



Academic Medicine
Research Institute
SingHealth Duke-NUS

RESEARCH GRAND ROUNDS

Data and Relationships: An Unlikely Duo for Transforming Healthcare

How can we marry insights gained from data analysis with evolving human relationships to transform the Healthcare Industry?

Join our speakers as they share their perspectives on the future of data-driven public-private healthcare ecosystems and the importance of building relationships to achieve strategic goals.

Our speakers will also discuss the challenges faced in obtaining valuable data, privacy concerns with data sharing platforms and how to transition from transactional to strategic relationship building.

Wednesday, 28 Sep 2022
12:30pm to 1:30pm
via Zoom Webinar



CME and CPE points
may be awarded.

Register for free now at
<https://shoor.qrd.by/RGR28Sep2022>

Speakers

Facilitated by **Dr Ken Lee**

Regional General Manager, Syneos Health, APAC



Dr Huren Sivaraj

CEO and Co-Founder, Oncoshot

- Healthtech entrepreneur, CEO and Co-Founder of Oncoshot, an oncology AI tech company with the mission to help oncologists identify cancer clinical trials more efficiently and effectively for patients and their caregivers by supporting hospitals and research partners
- Visiting Consultant at National Cancer Centre Singapore, specialising in breast cancer



Dr Goh Siew Lee

Director, Site and Patient Experience, Syneos Health, Singapore

- Currently overseeing the growth of the Patient Engagement Department in APAC at Syneos Health
- About 7 years of experience in implementing site relationships initiatives in APAC in line with Syneos Health's global strategy
- Doctor of Philosophy in Experimental Medicine from McGill University, Canada
- Master of Science in Biochemistry and Bachelor of Science (Hons) in Biochemistry and Microbiology & Immunology from Dalhousie University, Canada



Ms Lakshmi Sameera

Associate Director, Regional Strategy, Real World Solutions, APAC

- Heads the Regional Strategy team in IQVIA that focuses on Real World Evidence Generation across any healthcare product lifecycle through customer-centric solutioning and creating an optimal recipe between scientific curiosity, cross-functional collaboration, feasible centralised data assets and operational excellence
- Has robust experience in study design, budget planning, contract negotiation, strategy building and consulting
- Master of Public Health and Bachelor's Degree in Biomedical Engineering from National University of Singapore

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