

Project-based Design Thinking

From Empathy To Action: Design Thinking for Project Teams

PROGRAMME OVERVIEW

The AM-EPIC Project-based Design Thinking is a hands-on programme to equip you and your team to solve real-world problems using a human-centered approach. Through this programme, you will gain knowledge and tools to tackle challenges creatively and develop solutions that meet the needs of your users and project goals.

The content of this programme is adapted for the healthcare setting. This programme will take you through the Design Thinking approach, from understanding the user, to testing potential concepts and using various tools and techniques to support the process.

LEARNING OUTCOMES

Learners will be able to:

- Gain an awareness and understanding of Design Thinking as a mindset and approach to problem-solving
- Grasp the basic principles underpinning the Design Thinking approach
- Gain hands-on experience in applying Design Thinking processes and tools to a problem
- Develop empathy and a deeper reflection in our problem-solving approach

PROGRAMME OUTLINE

| Understand: | Explore: | Test: |
|--|--|--|
| Design Research – Uncover user needs through observation, interviews and other methods. Objective: inform design decisions with deep understanding of the people you are designing for. | Ideation – Brainstorming wide range of creative solutions to address the defined user needs. | Testing & Refinement - Involves rapid phases of building prototypes, gather user feedback, and iterating on the design to improve usability and meet user and project needs. |

This programme is designed for flexibility. We work with you to:
 Tailor the programme to your specific project and goals and adjust the programme duration based on complexity and needs. Please contact us for a free consultation.

WHO SHOULD ATTEND

Staff who are starting a Design Thinking project.

PRE-REQUISITE

1. Learners need to form a project team.
2. Learners are required to start with a problem in mind.

DURATION

Subject to Project Team Lead

AWARD OF CERTIFICATE

Certificate of Participation will be awarded to learners who participated in the programme.

COURSE FEES

Not applicable

REGISTRATION

SingHealth Staff: Please register via intranet link [AM-EPIC Programmes](#)

Non-SingHealth Staff: For registration details, please email to ipsqworkshop@singhealth.com.sg