

About the Trainers



Audrey Yap

Regional Managing Director, Yusarn Audrey LLC

- LL.B. (Hons) LL.M.
- Advocate and Solicitor, High Court of Malaya
- Advocate and Solicitor, Supreme Court of Singapore
- Solicitor, England and Wales
- Registered Patent Attorney, Singapore
- Certified Patent Valuation Analyst
- TÜV SÜD Professional Singapore Certified Management Consultant
- Commissioner for Oaths, Singapore
- Notary Public, Singapore
- Certificate in Sustainability for Directors

- Audrey founded ASEAN firm YUSARN AUDREY LLC headquartered in Singapore with offices in Malaysia, Thailand, Philippines and Europe in 1999.
- Audrey previously served on Enterprise Singapore Board, a MTI agency and is a current Board member of the Singapore Food Agency, under the Ministry of Sustainability and the Environment. She serves as Independent Director in a SGX listed food manufacturing company.
- She served as Board member of the IP Office of Singapore from 2015 to 2022 helping design the IP Hub MasterPlan. Audrey is Chairman of Singapore Innovation and Productivity Institute Pte. Ltd. and is Vice President of the Singapore Manufacturing Federation.
- Audrey specialises in intellectual property and commercial transactions, helping MNCs, SMEs and government agencies build and monetise intellectual property portfolios for global growth.
- Audrey was appointed to the joint China Council for the Promotion of International Trade / China Chamber of International Commerce Intellectual Property Committee. She has been WIPO lead expert in several ASEAN and international projects relating to economic policies relating to intellectual property for the region.

About the Trainers



Ian Goh

- Senior Patent Attorney, Yusarn Audrey LLC
- Registered Singapore Patent Attorney
- B.Sc. (Life Sciences) from the National University of Singapore with a major in Molecular and Cell Biology
- M.Sc. (Biomedical Engineering) from the Nanyang Technological University
- Over 15 years of patent experience with a substantial portion of the time in private practice drafting and prosecuting patents in a variety of technical areas including biotechnology and medical technology, with clients ranging from research institutions to multinational corporations.
- Most recently in-house at a New Zealand medical device company supporting high growth product groups, and developing and implementing patent strategies that kept the business ahead of the competition.