Malnutrition

A journey from the early 1980s to today

Presented by Regina Moench-Pfanner, PhD ibn360 Pte Ltd, Singapore

SCARCITY - LESS CHOICES



Chad, North Africa: The Aboubakar family from Darfur, Sudan, spend £37 a week on food to feed six people



PLENTINESS - CHOICES







MARASMUS

KWASHIORKOR

Marasmus

Kwashiorkor



Caloric Deficiency

Protein Deficiency

investing for better nutrition

PROTEIN ENERGY MALNUTRITION

Protein-Energy Malnutrition

Marginal energy, but insufficient protein intake



Insufficient protein and energy intake

Kwashiorkor

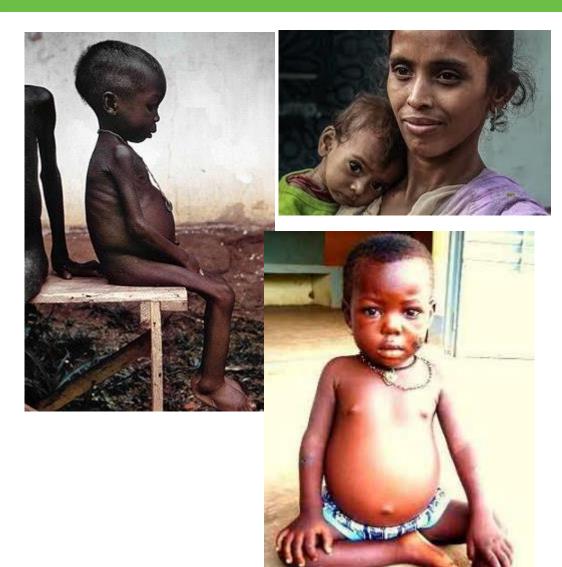
"the disease that the first child gets when the new child comes"

Marasmus

"to waste away" or "dying away"



PROTEIN ENERGY MALNUTRITION









ANTHROPOMETRIC MEASUREMENTS











FOOD AID DISTRIBUTIONS











NUTRITIONAL DEFICIENCIES – VITAMIN AND MINERAL DEFICIENCIES

Public health nutrition

Alleviation of nutritional deficiency diseases in refugees

Angela Berry-Koch, Regina Moench, Peter Hakewill, and Mohammed Dualeh

Abstract

This paper describes deficiency diseases of concern among refugees since, without treatment, permanent disability or even death can result. The con-







MICRONUTRIENT DEFICIENCIES

Micronutrient Deficiencies

Vitamin Deficiency Diseases

- Retinol (Vitamin A) → xerophthalmia / night blindness
- Ascorbic acid (Vitamin C) → scurvy or scorbutus
- Calciferol (Vitamin D) → rickets.
- Niacin (Vitamin B₃) → pellagra
- Thiamin (Vitamin B₁) → beriberi

Mineral Deficiency Diseases

- Iron anemia
- · lodine goiter







BREAK THROUGH WITH SPECIFIC PROCESSED FOODS IN HUMANITARIAN FOOD AID

Targeted Food Fortification

Preferred approach when fortified foods are used for specific population groups with specific nutritional needs









Ready to Use Foods (RUFs) and Therapeutic Food (RUTFs)

High Energy Biscuits (HEBs)

Micronutrient Powders or "Sprinkles"



SPECIFIC FOODS FOR SPECIFIC NEEDS OF FOOD AID BENEFICIARIES







MICRONUTRIENT MALNUTRITION (VMDS) WHAT IS IT?

- ► Micronutrient Malnutrition: Deficiencies in essential vitamins and minerals required in small amounts by the body including :
- Iron
- Vitamin A
- Iodine
- Zinc
- Folic Acid

▶ Deficiencies caused by:

- Insufficient, poor or unvaried diets
- Losses or poor absorption (due to infections like HIV/AIDS, malaria, diarrhea and parasites)

GLOBAL HIDDEN HUNGER: FACTS AND FIGURES

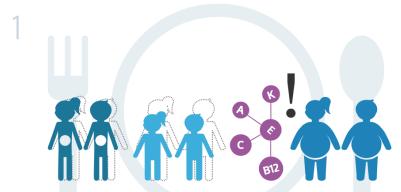


Source:

World: Global Hidden Hunger Map (as of 28 Jan 2010) [Internet]. Sight and Life; 28 Jan 2010. Available from: http://reliefweb.int/map/world/world-solden-hunger-map-28-jan-2010

WHO: DOUBLE BURDEN OF MALNUTRITION

The double burden of malnutrition is characterised by the co-existence of:



Undernutrition (wasting, stunting & micronutrient deficiencies) along with overweight and obesity

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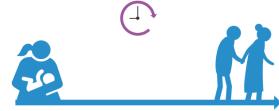


and diet-related noncommunicable diseases

within individuals, households and populations

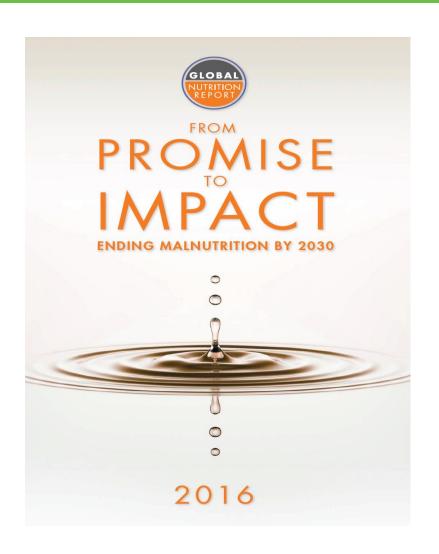


throughout life





GLOBAL NUTRITION REPORT



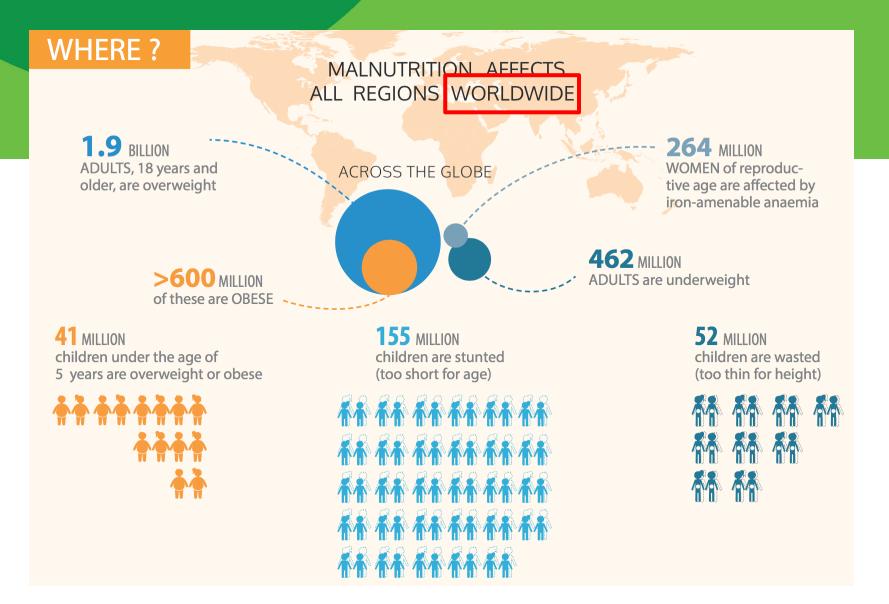
The New Norm of Malnutrition:

Obesity and NCDs are on the rise alongside undernutrition

Every country has a nutrition problem

- Over-nutrition
- Undernutrition
- Micronutrient deficiencies
- Non-communicable diseases





Every country has a problem!



OBESITY AND NON-COMMUNICABLE DISEASES



- +
- Diabetes Type II
- Cardiovascular Diseases



PLENTINESS - CHOICES



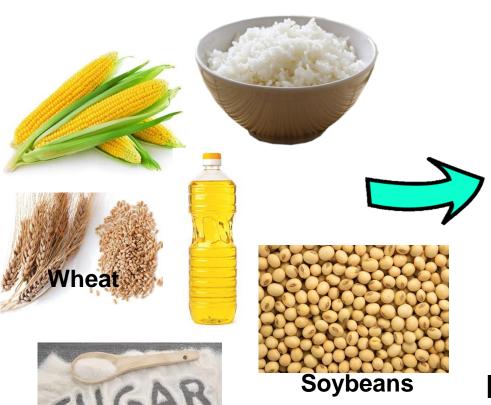




CHALLENGE – TYPE OF FOOD



INCREASED RELIANCE ON LESSER FOODS TO MAKE THOUSANDS OF PRODUCTS





LOSS IN DIVERSITY



CHALLENGE OF CONVENIENCE FROM LOW TO ULTRA-PROCESSED FOOD

	White fish fillets	Fish fingers
Nutrients per 10	00g	
Price:	\$10-20/kg	\$16/kg*
Protein	18g	12.7g
Fat:	1g	8.7g
Sodium:	70mg	235mg
Fresh or defrosted		53% fish, plus 10 additives, including flour, oil, salt
FISH		*based on fish content, real price for the fish \$30.40/kg



CHALLENGE OF LIFE STYLE CHANGE - CHOICES



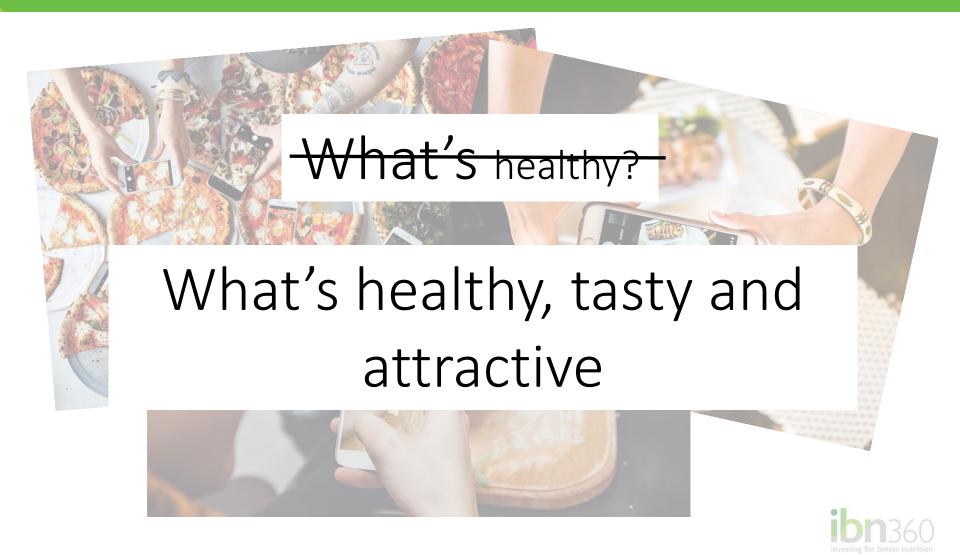








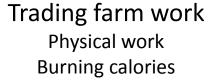
CHALLENGE OF SOCIAL MEDIA INFLUENCE ON DIET



CHALLENGE OF LIFESTYLE CHANGES RURAL-URBAN MIGRATION IN EMERGING COUNTRIES









For sedentary occupations

Less physical work

Burning less calories



CHALLENGE OF CLEAN WATER - AVAILABILITY AND SOURCES















SUSTAINABILITY

Sustainable Diets

Sustainable Food Production

Affordable, accessible, available and aspirational nutritious foods



TAKE HOME MESSAGE

The journey of malnutrition and my professional career has been a journey of witnessing:

- inequalities, scarcity, excess, poverty, richness,
- > food innovation, better understanding of malnutrition
- global efforts and initiatives to document the burden of malnutrition
- policies to address malnutrition
- Innovative multiple-stakeholder partnerships



Thank You Q&A



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BASE OF THE PYRAMID MARKET POTENTIAL

